



## **ABOUT ED MERRISON**

Ed specialises in wine education and media under the banner of his 2022-launched enterprise, Vininspo! He gained a Master of Arts in Modern Languages at Oxford University and immediately put this to use in his career as a journalist, living in various countries and writing for the likes of the Guardian, Herald Sun, Sky News, Bloomberg and Business Spectator.

He moved across from journalism to work full-time in wine in 2012, working for the most part as communications manager for leading wine importer and wholesale distributor CellarHand. He now works part-time as content editor for Bibendum Wine Co, which arguably boasts Australia's most prestigious portfolio of European wines.

In 2017, Ed was awarded the Fine Wine Partners Scholarship as Australian Dux of the WSET Diploma program, with his overall distinction placing him in the top 1% of students worldwide. Since then, he has continued to teach all levels of WSET, served as a wine judge and multimedia communicator, and, in 2022, took part in the prestigious Len Evans Tutorial.

He lives on the Mornington Peninsula with his photographer wife and their three children.